



The Historic Village at Allaire

The Village Star

	Fall/Winter 2022	
--	------------------	--



**THE HISTORY, MYSTERY & MAGIC THAT IS ALLAIRE VILLAGE
DURING THE FALL SEASON! ONLY THOSE WHO HAVE VISITED
UNDERSTAND THIS STATEMENT!**

"The natural beauty of Howell Works, the winding brooks with their rustic bridges, the green woods with their tall ancestral trees, the grounds all scrupulously clean and neatly preserved by him with tender care were the delight of Hal Allaire and his many friends, both young and old who were permitted to visit the place."

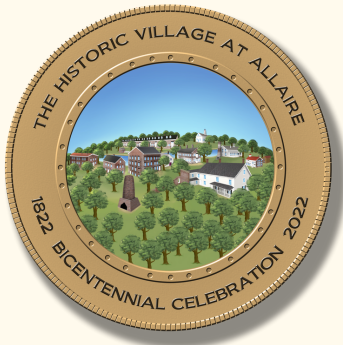
-Excerpt from *The Howell Iron Works and The Romance of Allaire*,
by Halsted H. Wainwright



The Historic Village at Allaire

Letter from the Executive Director: Hance M. Sitkus, CPA

It was 200 years ago that James P. Allaire purchased the property we now call "Allaire." As many know, it was here that he established a self-sufficient community centered upon iron-making. Known as the Howell Iron Works Company, it became the largest bog iron producing facility in the State of NJ. This winter, we welcome you to visit the village during our holiday events. Immerse yourself into the village's history through our exhibit halls and historic homes while checking out the unique demonstrations at our craft shops. New trades introduced this year include the cooper, wheelwright, and a carver at the Carpenter Shop. Exhibits at the Enameling Building and Row House & Village Museum (aka Visitor Center) feature newly donated items to our collection, and items that haven't been out of our storage vaults in MANY years (e.g. Hal Allaire's paintings)! Be sure to stop by the Bakery for an amazing sweet treat. Enjoy your snack while sitting at our new barrel tables and stools at the Mill Pond. Then head over to our stocked General Store for unique hand-made gifts, early 19th century fanciful glass Christmas ornaments, authentic NJ Clevenger Brothers Glass, and much more!



"...The furnace as you know is situated in a pleasant and good country—there is much good land immediately in the neighborhood and very valuable meadows, and I think this country wants only to be known to render it a place of much greater moment than it is generally estimated at. As a situation for a furnace it possesses many great advantages," Benjamin Howell, in a letter to James P. Allaire on purchasing Monmouth Furnace in 1822.

— — — — —

The Store is well stocked with 200th anniversary commemorative merchandise. The post office will open for Christmas at Allaire with a special holiday postal cancellation mark. Moreover, a re-print of Halsted H. Wainright's book – "The Howell Iron Works & The Romance of Allaire" will be on the shelves in November. As a primary and significant reference to the Historic Village at Allaire, it provides a first-hand account of its history. Additional commentary and pictures have been included in this edition! Plus, look for Christmas sponsorship opportunities at Allaire this holiday season.

In addition to our popular holiday events – we've added the NEW "Christmas Holiday Evening Stroll" on the Dec. 9th and 16th. It will be a rare self guided tour though Allaire as candles, lights, and luminaries illuminate the village. Select village buildings will also be open. Be sure to check out our calendar of events and event listing on EventBrite. We strongly encourage the pre-purchase of event tickets, as some events will sell-out and/or have capacity limits.



The Historic Village at Allaire

Letter from the Executive Director - Cont.

Allaire Village Inc., the non-profit group licensed to operate the Historic Village at Allaire, has worked hard to ensure a robust schedule of historical programs, expanded hours, new exhibits to captivate our visitors, and the preservation of the village buildings. To increase accessibility, memorial benches have been placed and new ADA ramps installed or repaired. The receipt of capital grants has funded critical preservation work at the Chapel, Blacksmith Shop, General Store, Allaire Mansion, Dormitory, Manager's House, Row Houses, and Gazebo. Last week we got news of a grant award to put new roofs on our Enameling Building and Chapel. And that's the short list; there's a LOT MORE to come!

We are working on options the re-construct the Barn. The Allaire Library will open (by appointment only) in January 2023 for the first time since closing and falling into disrepair in 1991. Research projects are again being planned, specifically on the early history of the site - The Lenni-Lenape People of Manasquan, Allaire and Monmouth. A re-opening of the Gardener's Cottage will hopefully happen in FY2023, and an exciting re-use of the basement of the Blacksmith Shop is being explored (think pottery!).

It's an exciting time at the Historic Village at Allaire! You were here for us, and we are here for you now more than ever. Come out and explore YOUR historic site and enjoy the village's unique community life. Your generous donations and patronage to Allaire Village Inc. makes it ALL happen. We are SO grateful. Please visit us soon. Go to allairevillage.org for all events and the latest information. Don't forget to renew your membership or become a member!

Hance M. Sitkus, CPA
Executive Director, Allaire Village Inc.



James P. Allaire's Signature in a church tune book, recently donated to the village.



Holiday Events at Allaire

NEW This Winter!

Christmas Holiday Evening Stroll

A rare, self guided tour through Allaire Village in the night as candles, lights, and luminaries illuminate the village. Enjoy the holiday peace during a beautiful evening stroll! The General Store will be open for gift shopping, the Bakery will be open for sweet treats and other various historical buildings.

Friday, December 9th, 16th:

**Christmas Holiday Evening Stroll 6pm
-9:30pm**

\$8/person (age 12 and up)

\$4/kids (ages 4 to 12)

3 & under free

Saturday, December 3rd, 10th, 17th:

Christmas Lantern Tours, 4:30pm-8:30pm

Guided walking Tour of the Village by candlelit lantern.

Advance Ticket Purchase Required.

\$30 per person. VIP Tour \$45, per person.

Event not recommended for children.

Sunday, December 4th, 11th, 18th :

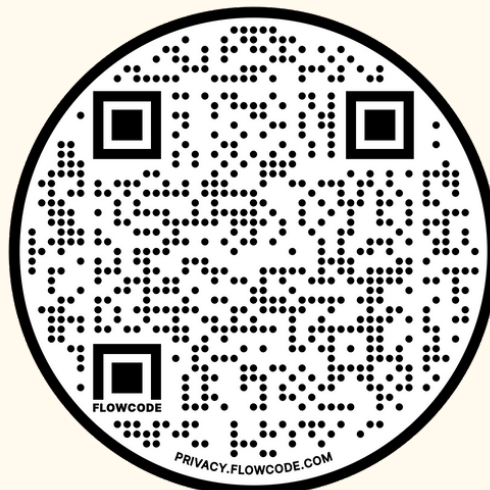
Christmas at Allaire, 12-4pm;

Experience Christmas in the 19th Century!

Pre-registration \$8 per person (2 & under free); Day of Tickets: \$10 per person (2 & under free).

Sunday, December 11th:

Annual Auxiliary Quilt Drawing 3pm



***For tickets and more information, check out our Allaire Village Eventbrite Page!
Scan our QR code to see more!***

Mr. Allaire's Portrait Wall of Announcements

ALLAIRE WISH LIST

**Battery Operated White/Ivory
Candles (Large round pillars)**

Chest Freezer

Office Laminator

Hot Glue Guns

Amazon Gift Cards

**Please call 732.919.3500, Ext.
13 if you would like to donate
to our wish list.**

Memorial Benches: Available at Allaire

The purchase of a memorial bench at The Historic Village at Allaire supports our museum's mission, all while providing a space to honor a loved one.

Interested in purchasing a bench to memorialize your loved one? Please call, (732) 919-3500, ext. 13

Interested in Volunteering?

Do you have a passion for history and a love for education? A desire to help in your local community museum? If so, please join us as a volunteer! We always have volunteer opportunities available. Our volunteers can learn a new trade or skill, teach the public the history of our site and our trades, or help behind the scenes.

Please contact Linnea Kuglitsch,
(732) 919-3500, ext. 12, to schedule a
volunteer orientation!

Join as a Member!

Join us as a member of Allaire Village to help preserve our site, and receive some exclusive perks to match! These include:

- Complimentary admission to the Village on General Admission days
- A 10% discount at all Village retail shops, including the online general store
- Free admission to our Flea Markets
- Invitations to exclusive members-only events

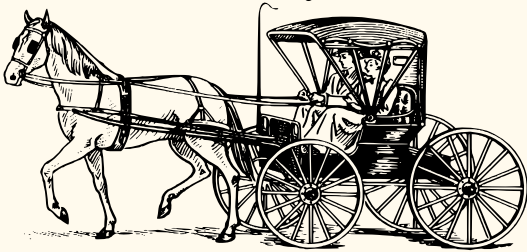
Interested? Reach out to us at
info@allairevillage.org, (732) 919-3500, ext.
13 to learn more!



The Village Star

The Evolution of Travel

By Heather Roselle, Summer Intern and Volunteer



When we think of traveling, we often think of long-haul journeys, the state of being suited up in sweatpants, sleepily tugging a suitcase through the airport at five in the morning as you trek to a faraway place. For some, a dream destination might be the white sand beaches of Aruba or the sleepy forests of Maine, or maybe the worn recliner in the living room of a loved one. Travel means something different to everyone- and I certainly never considered myself to be the "adventurous type." I had always assumed that traveling to beautiful, faraway destinations would be something I might eventually get to do once I grew up and became settled in adulthood, but that possibility was peppered with so many "ifs" and "buts." At work one day, my coworker told me about a website he used to find extremely inexpensive flights to visit his family in France. Maybe because of the instability of the pandemic, I never considered that traveling to places of my dreams was something within my grasp.

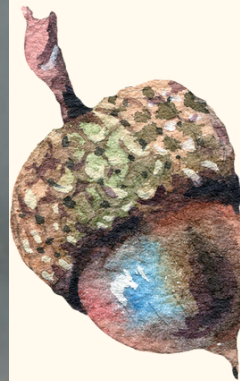
After work that day, I curiously adventured to the third-floor of the library, a silent nest of brown carpet dosed with the smell of leather-bound books. I pulled up Google Flights, not intending to be impulsive, and the page displayed a shocking truth. I could go to Reykjavik, Iceland for nine days, for basically the cost of a suitcase. To my disbelief, my friends' entertainment and my parents' fear, I immediately purchased a ticket. I had never been abroad, and had only ever flown once several years ago. But for some reason my decision was propelled by a sudden surge of steadfast self-confidence, almost a gut feeling that it was the right decision. It was.

The reason why I bring this up is because the definition of travel has changed. When the Model-T was first introduced to the world by Henry Ford in 1908, it not only created the future of automobile travel but also the economic prosperity brought on by the assembly line mode of production. As cars quickly became more affordable to the American family via their mass production in the 1920's, it allowed for more people to move from the large, highly populated city areas to the suburbs, creating an entirely new mode of housing and development. Car-owners began to partake in "Sunday drives," highlighting the early thinking that automobiles were best used for personal happiness as opposed to running errands or working. With affordable cars, more families were able to take weekend vacations to resorts or lakes in order to reconnect with nature, a feeling that had been lost in American society since the industrial revolution.

The invention of the automobile meant that people migrating to the suburbs, given their decreased proximity to grocery and department stores, were now reliant on their vehicles as a means of critical transportation. However, although stores were farther away, cars overall were a much faster means of travel than coach, rail, or by foot. Shorter transportation times gave individuals more free time to spend with their families or practicing their hobbies, contributing to a greater overall sense of well-being. For married women specifically, the invention of the car meant a new definition of suburban womanhood; a dual sense of independence and social restrictions. More married women were able to leave the physical confines of the home, but not necessarily to engage independently in the world; mostly to fulfill the family's collective responsibilities like picking up children from school or shopping. The horizon of women's rights began to shift closer to reality as the car became accessible to families.



Fall and winter are exciting times here in the village. Celebrate the harvest, the beauty, and the community of Allaire!



The Village Star

The Evolution of Travel - Cont. By Heather Roselle

Here along the Jersey Shore, having access to a car meant that families could spend a day or two at the beach, perhaps in one of Ocean Grove's famous religious resorts. It was no longer a day-long journey via coach in order to go swimming, which encouraged working-class individuals to spend the dog days of summer cooling off in the Atlantic, a luxury previously reserved for the wealthy. Our proximity to the ocean directly disproves the historical idea that cars would "tear apart" the American family dynamic, by allowing people the independence to leave home quickly and easily. If anything, decreased travel times and more affordable trips meant that families were encouraged to spend time with each other, and to keep work and home separate. The reason why some people believed that cars were ruining families was perhaps because of the way society responded to that independence, by creating fast-food chains catered to the commuter-the individual on-the-go. The invention of fast food chains meant that people could now spend even more time in the car as opposed to the home, now that food wasn't limited to what you had in your kitchen.

There were many positives and negatives related to the invention of the automobile. By 1930, the average farm's horse population decreased by almost a third, which meant that streets in both villages and cities were cleaner. Cleanliness reflected a newfound emphasis on public health and the knowledge of how certain diseases are spread through animals. However, we know now that the exhaust created by cars contributes to atmospheric problems, although much can be said about the concurrent popularity of flights and overall industrialization. By the latter half of the 20th century, traveling by car, plane, or train each had its own independent ideological purpose, as cars were used for short-distance travel, planes for long-distance, and trains primarily thought of for cargo transport.



Dr. Linnea Kuglitsch, volunteer manager, sitting in a 19th-century Brewster wagon.

Traveling by train, however, has recently bloomed once again in popularity thanks to high-speed and affordable passenger trains like Amtrak. Many Americans are even calling for the creation of a high speed passenger rail that travels from coast to coast, one that is centered on personal travel as opposed to cargo transportation, highlighting the increased interest in rail travel. These three modes of transportation are now centered on the idea of personal freedom to travel, an idea that will be very exciting to see develop as globalization continues to expand.

Alongside the popularity of cars grew the industry of commercial flights. I was very lucky that it was easy for me to purchase a ticket to Iceland thanks to the Internet, but when the country first began flying to the United States in 1948, it wasn't. The flight was often stressful and turbulent, but promised certain Americans the opportunity to see an isolated land untouched by modern society. The urge to explore the world and reconnect with nature is as old as time itself- a relic of the ancient populations' exigencies to determine what continents dotted the globe. Now, most people agree that flying to a destination is common and safe, akin to driving down a well-regulated highway. It's important to remember that it was not always this way- the evolution of travel has come far, and it means that more people get the opportunity to traverse the world at their feet.



The Village Star

News From Museum Collections

ALLAIRE CONNECTIONS...

by Felicity Bennett, Museum Collections Manager

The thing that makes local history so special is the connection it has with everyday people. Walk around the village and you're bound to find at least one visitor who has a story to tell about Allaire. Whether they were married in the chapel, a former boy scout at Camp Burton, or even knew someone who lived in one of the houses, there is always a history to be found from the people around us. These stories are reflected in our historic collections.

Two of our recent acquisitions exemplify how personal stories can weave into a larger history. Last year the Brisbane family visited the village to present Arthur Brisbane's signet ring for display. Those local to the area may unfortunately associate the name with the property across the street. However, Arthur Brisbane was a prolific newspaper editor publishing thousands of daily and weekly editorials over his lifetime (1864-1936) for Hearst Communications contributing to the Evening Journal, the Sun, the New York Journal, and more. He, more importantly to us, donated the property with Allaire Village to the State of New Jersey forming Allaire State Park. The occasion was an important one for the family as many came from out-of-state. Some even came from outside the US to witness the presentation! Most commented they never saw the ring in question before. The Brisbane family was very interested in the history of the site that Arthur Brisbane was so determined to open as a place of recreation.



Arthur Brisbane's Signet Ring



A tune book donated to Allaire Village containing James P. Allaire and James Allaire's signatures.

The Village Star

ALLAIRE CONNECTIONS... Cont. by Felicity Bennett, Museum Collections Manager



This past month part of the Allaire family also visited the Historic Village from Arizona. While touring the village they were able to fill in personal details about the buildings and family events that we would have not known otherwise. A recent item related to the Allaire family came from a different source though.

The Historic Village at Allaire recently attended Monmouth County Archives Day, while there we were approached by someone who owned a tune book owned by James P. Allaire and James Allaire Jr. The book itself was not something rare as it was something used in churches during the 1800's but the signatures made it meaningful to Allaire Village. James P. Allaire's signature is thought to be a stamp indicating that the book was donated to the church. The Allaire family had a large impact on the Episcopal church in the area with ties to Shrewsbury. Allaire's philanthropy made it possible for children in the village to attend school and he believed in supplying the church. The signature indicated he was the one who donated the books. The other signature was done in pencil and probably was used to designate individual ownership of the book during its use. Smaller signatures can be found in other places meaning it was passed around during its use. Objects like this that seem insignificant can mean a lot to a place that focuses on their history. This small detail makes it something truly treasured to our collection.

Outside of the "founding families" donations come from a great number of sources. Photographs are not only interesting to look at but fill in gaps in our history. Seeing photos and paintings from the late 1800's of Allaire always fills me with joy, especially when you can hear the story behind them.

If you would like to donate an object to Allaire Village Inc. please contact Felicity Bennett, Museum Collections Manager, at fbennett@allairevillage.org.



The Village Star

FALL MOMENTS AT ALLAIRE

Share your Allaire memories with us at info@allairevillage.org!



Fashionably fall stilt walker at Apple Festival.
Stilt walking originated as a form of entertainment at festivals in the 1400's.



The retail crew setting "sale" during a scary adventure of Night of Frights



Thank you Jay Ciapetta for the adorable house!



A spooktacular pair enjoying the scares of Night of Frights



Museum Collections Manager, Felicity Bennett, demonstrating dowsing on All Hallow's Eve!



The village donning it's best autumnal attire!





The Village Star

A Thank You To Our Annual Sponsors & Grantors



Allaire Village Inc. received a Monmouth County American Rescue Plan (ARPS) Covid19 Community Recovery Grant from the Monmouth County Commissioners.

Allaire Village Inc. received an operating support grant from the New Jersey Historical Commission, a division of the Department of State.

Allaire Village Inc. received a grant from :
 Ocean First Foundation
 Manasquan Bank Foundation
 New Jersey Council for the Humanities
 Monmouth County Historical Commission
 New Jersey Economic Development Authority
 New Jersey Arts and Culture Recovery Fund
 Brisbane Associates
 Estate of Evelyn Frostick Kessler Morton

Sandpipers

Questers

The Historic Village at Allaire

Board of Trustees

Russ McIver, Chairman

Vice Chair, Paul Taylor

Charles A. Brisbane, Treasurer

Tom Lavery, Secretary

Jason Bryant

Ellie Eith, Allaire Auxiliary President

Allaire Village Inc. Staff

Hance M. Sitkus, CPA, Executive Director

Daryl Lynn O'Connell, Director of Development & Operations

Felicity Bennett, Museum Collections Manager

Bonnie Brown, General Store Manager

Tim Brown, Village Manager

Linnea Kuglitsch, Manager of Volunteers &

Historical Programming

Cynthia Dwyer, Chapel Coordinator

Sharon Knauf, Bakery Manager

Ren Kelly, Museum & Tour Coordinator

Leah Wilderotter, Events & Media Manager

(732) 919-3500 allairevillage.org

Check out our Facebook page!

@TheHistoricVillageAtAllaire

State Parks, Forest & Historic Sites: Allaire State Park

Mark Texel, State Historic Sites Administrator

Jenny Felton, Central Regional Superintendent.

Inga Gabliks, Allaire State Park Superintendent