

Allaire Village, Inc.
2024 Beer Run Craft Vendor Application

The Beer Run is a Fundraiser for Allaire's Educational Programming. Thank you for your support!

Located within Allaire State Park	732.919.3500 x 10 Email: Events@allairevillage.org www.allairevillage.org	Mail to: Allaire Village, Inc. 4263 Atlantic Avenue Farmingdale, NJ 07727
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2024 Application and Regulations for Vendors

Event Date	Time of the Event	Fee
Sat. April 20 th & 21 st , 2024 (must be present for both dates)	Set-up time: 7:45am-9:15am Event Time: 10am to 4pm	\$170

1. **PRE-REGISTRATION ONLY:** Exhibitors **MUST** register for a Craft Show no later than 14 calendar days prior to the event date. An email will be sent once your craft has been approved, followed by a **"confirmation packet"** with your space number (**mailed one week before event date**).
2. **SPACE SIZE IS 14'x14'** Price is for one space only. **You must provide your own tables, chairs, or canopy.**
3. **SET-UP: 7:45 AM**, gates will not open earlier. Crafters will be guided to their assigned space to unload and setup. All crafters must be at their assigned space **and have their car parked** in the designated "crafter parking lot" by **9:15 am**.
4. **PERSONAL ASSISTANCE:** If you have someone coming to help you after the event has started, please make sure they have one of your 3 designated wristbands that you receive in your **"confirmation packet."** Vendors are only allowed to bring **ONE Assist Car** day of the event. All Assist Cars must be in the vendor parking area by **9:15 am**.
5. Crafters **cannot** break down their displays prior to 4 pm. No Vehicle Traffic is permitted in the event area between 9:15 am and 4 pm.
6. **REGULATIONS:**
 - a) Craft items will be reviewed and approved by photographs upon registration.
 - b) Crafters must provide photo or social media links of saleable items.
 - c) Items must be hand crafted, painted or photographed by the Crafter.
 - d) Crafters must be in attendance on the date of the market.
 - e) If you are selected to participate in the 2 day beer run – you must participate in both days. Tents and Tables can be left overnight but no merchandise.
 - f) Spaces may not be sublet. Commercial products may not be sold.
 - g) Pre-purchased, pre-assembled or raw kits cannot be displayed or sold.
 - h) Allaire Village Inc. has the final say on all vendors.
 - i) Crafter must be able to produce licensing agreement for any trademarked items on display or being sold.
 - j) Removal of inappropriate items will be requested. Failure to comply may result in expulsion.
 - k) If you are selling on more than a "casual" basis, the State Div. of Taxation requires you to have a Sales Tax Certificate.
7. **DEBRIS DISPOSAL:** Allaire State Park is a **"Carry-in/Carry-out"** facility. All trash, litter or debris brought into the Park or generated while in the Park must be taken with you when you leave.
8. **NOT PERMITTED:** Vendors may not **display or sell food, baked goods or beverages for consumption nor any form of armory** including but not limited to guns, knives, bows, arrows, swords. Additionally, illegally trademarked items, and items deemed by Allaire Village, Inc. to be inappropriate, are prohibited.
9. **NO REFUNDS.** Once accepted into Allaire Village Inc. The Beer Run, your registration fee is non-refundable.
10. All Crafters must be over 21 to participate in this event due to there being alcohol on-site.

In case of inclement weather, please call 732-919-3500 after 4pm the day before the event for information or check all social media platforms to see if the rain date will be utilized.

Allaire Village, Inc. and Allaire State Park/NJDEP bears no responsibility for any theft, accident or injury while on the grounds.

Contract Signature Here: _____

Date: _____

Allaire Village, Inc.

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RETURN THIS PAGE WITH YOUR PAYMENT FOR THE BEER RUN VENDORS. **RETAIN** THE REGULATION PAGE FOR YOUR REFERENCE.

NAME		BUSINESS NAME	
ADDRESS			
CITY	ST	ZIP	E-MAIL
PHONE:		Social Media handles here: _____	
BRIEF DESCRIPTION OF CRAFT or TRADE:			
Total Amt: \$ _____	Credit Card: VISA MC AMEX DISC # _____ Exp. _____ 3 digit code on back of card # _____		

Please note a 3% service charge will be added to your total when using your credit card for payment.
By signing this contract, you have read, understand, and agree to all of the above referenced terms & regulations.

Signature: _____ Date: _____

Crafter capacity for Beer Run is LIMITED and SELL OUT fast! Please Register Early!

**** Please note that this is not our regular Spring, Fall, or Holiday Craft Show, but rather a Craft Vendor opportunity at Allaire's Beer Run (for the dates listed above). ****