



---

The Historic Village at Allaire

---

# *The Village Star*

---

Winter/Spring 2026

---



## **THE BREWSTER WAGON RIDES THROUGH THE VILLAGE**

---

**“He (James P. Allaire) selected after considerable travel a beautiful spot in the woods of Monmouth County, with a ravine nearby, through which ran a brook, and which abounded with grand old elms.” - “A Deserted Village,” New York World, 1886**

---

The Historic Village At Allaire  
4263 Atlantic Avenue  
Farmingdale NJ 07727  
[www.allairevillage.org](http://www.allairevillage.org)

## Contents:

**Contents and Note from the Editor .....2**  
**Letter from the Executive Director.....3**  
**Letter from the Board Chairman .....4**  
**Announcements.....5**  
**Spring Events.....6**  
**The First Peoples of New Jersey .....8**  
**Merriment, Drinking, & Tavern Life of the 1800s .....11**  
**Winter and Holiday Highlights.....14**

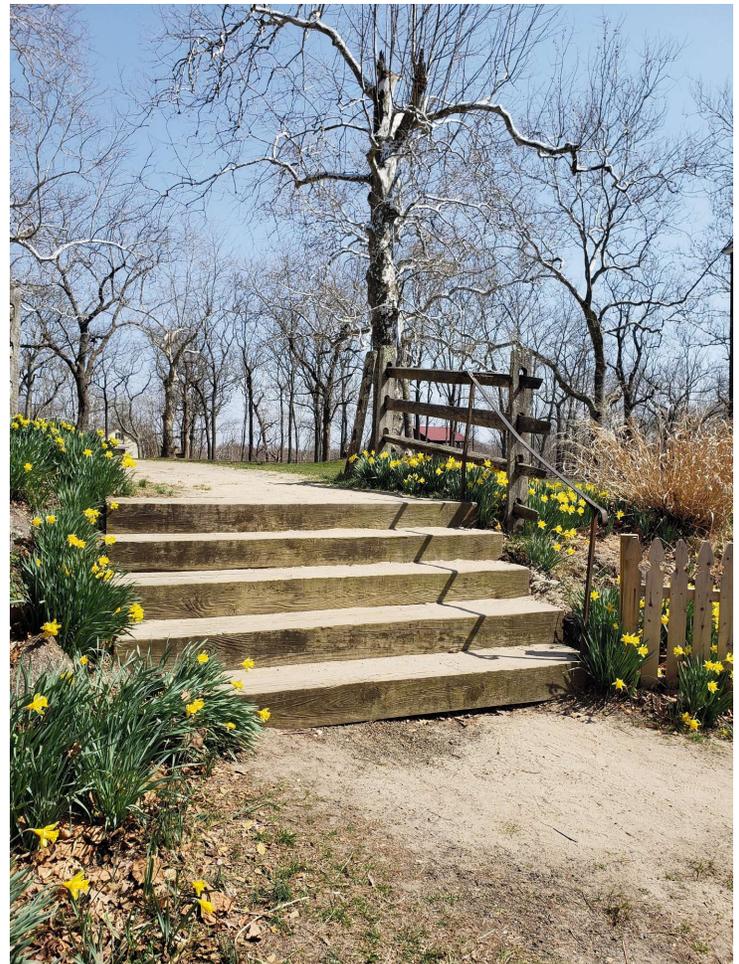
### A note from the Editor

Winter seemed to last forever, covering the village with a sheet of snow and ice. But we welcome Spring with open arms. The sun is thawing the ground and the flowers are blooming as we reopen The Historic Village at Allaire for the year.

It will be an exciting year as we celebrate the 250<sup>th</sup> anniversary of the United States of America. We have plenty of new events and exhibits to commemorate this historic event. We also have more events upcoming from fairy houses, an art contest, sharing your own artifacts, and opening the Allaire vault. There's something new for everyone!

**Felicity Bennett**

**Museum Collections Manager, Editor**





---

# The Village Star

---

## Letter from the Executive Director

What an exciting 2025 we had at the Historic Village at Allaire! Museum membership was up 25% for the year, and our weekend historical programming saw a 30% increase in patrons of all ages. The 2025 relaunch of our History Kids program saw sold-out sessions. We welcomed over 7,000 students to the village for school and group tours while also hosting two Home School Days on weekdays. Historical based scavenger hunts for young and old got people immersed in learning the history of our site! My personal favorite was the "Bog Iron Scavenger Hunt," which, for 2026, we have made into a specialized group tour! Our library and curatorial staff were busy re-decorating the historic homes to better portray life in the 1830s. During 2026, phase two will be launched - a historical furnishings plan for our craft shops and exhibit spaces (e.g. Blacksmith Shop, Carpenter Shop, Row House, etc.). We did do a HUGE transformation of the Blacksmith Shop last year by moving the Tinsmith Shop to the center room of the Carpenter Shop, where coopering and leathermaking are also demonstrated. Take a visit here next time you are out, as it really opened up the space and allowed for more light and ventilation!!! We hit a record selling out ALL our vendor spaces for the three craft shows hosted during the year, and when the weather was good for the Flea Markets - the fields were full! Public outreach skyrocketed for the Fall Harvest Festival, with attendance and even politicians visiting this popular event. We finished the year with our talented and hard-working staff/volunteers decorating the village with historical Christmas traditions and the grounds all aglow.

As we wait for warmer weather and spring to arrive, planning is in full swing for welcoming visitors for what will be an epic 2026! We are already seeing a rise in vendor applications for events. Alex Capobianco, our Librarian/Archivist, with the help of our winter interns, has brought up over 300 artifacts from the Row House basement to clean and exhibit.

Our social media presence is topping the charts. New fundraising AND historical program this April - "Fairies and Forest Friends: Lighted Magical Evenings" has already reached our goal of 200 registered fairy and forest friend homes. Don't miss this special magical evening event - and learn about the historical, mythical mystery that intrigued our 19th century villagers.

Completed!!! New roofs on our Chapel and Enameling Building, and the interior water damage have been repaired. What remains is a new heating, air conditioning, and air ventilation system for the Enameling Building due to its proximity to the bogs of Mill Run. Grants are being written for general operating support at all levels. Perhaps most exciting in the grant world, Allaire Village Inc. is embarking on a partnership with the NJDEP Park Service and NJ Historic Trust to secure grants that will hopefully see a renovated Carriage House & Gardener's Cottage (closed since 2017) and an engineering plan to address the stabilization of the west wall of the Carpenter Shop. Dovetailed into that is doing a Historic Site Management plan to address the backlog of preservation and restoration priorities at our 40-acre site. We hope for a grant win, as this is perhaps the only way we will get the Gardener's Cottage back open - furnished, decorated, and full of activity! This year, most of our buildings are 190 years old, a testament to the builders and former owners at our site.

Rising costs strike again!!! The Historic Village at Allaire is facing an average increase of 23% in costs for 2026. We have shifted our management staff to work Wednesday through Sunday to staff our historic buildings on weekends. This will help keep the village open to the public Friday to Sunday, April to November, 11 am to 4 pm this year. The need for volunteers is HUGE as the grant scene is super competitive! We would love to be open five days a week and from 10 am to 5 pm once again, but that is just not attainable till more funding is received. We have been busy researching industrial trades and crafts that can be demonstrated at the village - both short-term and long-term - as we update our Museum Education's strategic plan.

If you have a passion for history, enjoy the serenity of these historic grounds, or have a family tradition/legacy to be near history, I urge you to please become a member of the village and visit us for what will be an awesome 2026. The sweets and treats from the Bakery and vintage gifts at the General Store await your purchase! We are always looking for volunteers of all ages – please call Shelby Register at 732-919-3500 Ext 19! Please be on the lookout for announcements on special programs at Allaire that celebrate the 250th birthday of our country! You are a part of history as you enter the village and/or read this newsletter. We are grateful for ALL that is given and all that we are able to showcase on these hallowed grounds.

***“James P. Allaire long occupied a high place in the ranks of American mechanics; and the excellent steam machinery turned out at his foundry has carried his name to every part of the world and made him famous where steam is known.” Bolton’s Westchester History...1833***

**Hance Morton Sitkus, CPA,  
Executive Director**



## Letter from the Chairman of the Board of Trustees

Our Allaire Mission is “to strive to energize current and future generations in their understanding of history through immersive educational and recreational experiences”. Have you seen our 2026 Calendar of Events? In conjunction with our Executive Director, the Staff has been working since January not only to enhance our traditional events but to develop new ones. In addition, the staff continuously updates the exhibits in the Enameling Building/Brisbane Education Center and the Row House/Village Museum while restaging the buildings as the seasons change.

This year is the 250th Birthday of America, and Allaire will be joining in the celebration. This year, our art display and contest will highlight the history of American art, culture, and heritage while including both Allaire Village and something American that embodies a celebratory spirit. In addition to the art program will be our annual Antique American Flag Display, 250 Steps of History, and a Village Green “surprise”.

On June 18th. Allaire will be holding a Legacy Awards program in the Row House/Village Museum. This program is designed to celebrate and honor individuals and companies who have made extraordinary contributions to the Historic Village at Allaire. Please watch our website and Facebook posts for more information on this event and all our events.

Ready to come out and visit? Have you considered becoming one of our Allaire volunteers? We have a wide variety of opportunities for you to share your skills. If you enjoy presenting history and interacting with people, you could become a building interpreter. If you have administrative skills, I would invite you to consider becoming a member of our Board of Trustees. Whatever your interest, we encourage you to contact us either by email or by calling our office to become a part of our team as we continue to bring the history of the Howell Works to everyone.

Our Calendar of Events truly offers something for every interest. We extend to everyone an invitation to come out and support our events.

**Eloise (Ellie) Eith, Chairman  
Allaire Board of Trustees**

# Announcements

## Exhibits to look forward to this Spring!

“Jersey-Made”  
“200 Years of Allaire  
Photography”  
“Allaire Artistry Art Showcase  
and Contest”

Located in both the Village  
Museum and Enameling Building

Celebrate 250 years of  
American History, Diversity,  
Culture, and Independence  
with us this year! Look for  
upcoming events and exhibits  
coming to Allaire throughout  
the year.

### Wishlist:

- Holiday inflatables (any holiday, Halloween, Christmas, etc.)
- Batteries (any size)
- Dehumidifiers
- Large photo/painting frames
- Nutcrackers
- Imitation Christmas Trees
- Bluetooth Speakers
- Antique Pickup Truck for display (does not have to be running)
- Rowboat (can be old but must stay afloat)

## BECOME A VOLUNTEER

Join a team of motivated and fun-loving historians, & dress up as a 1830s character. Help teach visitors through hands-on crafts, activities, and more!

Don't want to wear a costume? You can still help out! We are also looking for event and admissions volunteers.

Call (732)919-3500 ext 19

---

# Select Events at Allaire

---

## Spring Events

### General Admission into the Village Saturdays and Sundays.

Allaire Village is open Friday to Sunday on Non-Event days from 11 am to 4 pm. Village Buildings, Historic Homes, and Retail Shops are open. 19th-century trade demos and tours are available. Admission is \$5 per person ages 4 and up on Saturday and Sunday. Admission is free on Fridays. If you are interested in free admission and other perks, check out our membership program. More info available at [allairevillage.org](http://allairevillage.org), click the "Get Involved" tab!

**Add a tour to your general admission for \$3. Friday to Sunday. 90 Minutes starting at 1 pm at the Village Museum or the General Store. Tour availability varies; check ahead of your visit.**

**Saturday, March 14th:**

### **Opening Day and Flea Market**

Flea market 8 am-2 pm, village open 11 am-4 pm.  
Admission \$5, ages 11 and up

**Sunday, March 15th:**

### **Saint Patrick's Day Celebration**

11 am-4 pm Admission \$5, ages 4 and up

**TWO DAYS!**

**Saturday, March 28th**

### **Easter Celebration!**

Admission \$12, ages 4 and up. Collect eggs, meet the Easter Bunny, live entertainment, animals, scavenger hunt and more!

**Saturday, April 4th:**

### **Easter Sunrise Service**

6:30 am Free to general public. Located near the Chapel Gazebo

**NEW EVENT!**

**Friday, Saturday, April 10th,  
11th, 17th, and 18th:**

### **Fairies and Forest Friends:**

7 pm to 9 pm Lighted Magical Evenings featuring miniature Fairy Homes and Displays. Admission \$5, ages 4 and up.

**Saturday, April 25th:**

### **Annual Allaire 5K Beer Run**

Must register online.

**Friday, May 1st:**

### **Home School Day!**

Experience life as a child in the 1830's. Admission \$10, ages 5 and up.

**TWO DAYS!**

**Saturday, May 30th**

### **Ducky Derby**

Rubber duck races down the millpond, games, and more. Admission \$10, ages 4 and up.

**Sunday, May 31st:**

**Thursday, June 18th:**

### **Allaire Legacy Awards**

6 pm to 8 pm. Register on Eventbrite



**To see our full calendar of events, purchase vendor spaces or tickets, or to find out more information please visit us online at [allairevillage.org](http://allairevillage.org).**

---

## Select Events at Allaire

---

# Markets and More

## Beyond the Counter

Beyond the Counter is an adult craft workshop for ages 16 and older, held monthly from March to September on Sundays from 2 pm to 4 pm. Pre-registration on Eventbrite is required, all workshops are \$25 per person. Cost includes supplies. The following are themes for each date:

**March 22nd - Tea Tasting**

**April 19th - Sachet Making**

**May 17th - Flower Pressing**

**June 14th - Hexi Squares**

**July 19th - Putz Houses**

**August 16th - Linoleum Block Carving**

**September 13th - Wheat Weaving**

## History Kids

History Kids Club is designed for ages 5 through 12. Kids will learn about history through hands-on activities. Held Sundays from 1 pm to 3 pm. Pre-registration on Eventbrite is required, all workshops are \$12 per person.

The following are themes for each date:

**March 22nd - Become an Inventor**

**April 19th - Candle and Butter Making**

**May 17th - Basket Weaving**

**June 14th - Make your own Toys and Games**

**July 19th - Make a Printing Press**

**August 16th - Bog Iron Hunt**

**September 13th - Tinsmithing**

## Flea Markets

**Saturday, March 14th**

**Saturday, April 11th**

**Saturday, May 9th**

**Saturday, June 13th**

**Saturday, July 11th**

**Saturday, August 8th**

**Saturday, September 5th**

**Saturday, October 3rd**

**Saturday, November 7th**

**8am to 2pm**

**\$5 a person ages 11 and up**

**NEW!**

**Christmas Flea and Craft Market**

**Saturday, December 5th**

**10am to 3pm**

Vendor Sign-ups available at [Allairevillage.org](http://Allairevillage.org) or call (732)919-3500 ext 18 for additional information



## Craft and Vendor Shows

**Saturday, May 16th - Spring Craft and Vendor Show**

**Saturday, May 23rd - Antique and Vintage Show**

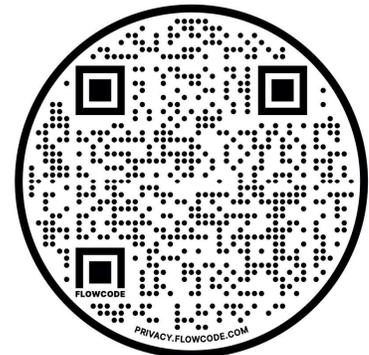
**Saturday, June 6th - Allaire Arts Festival**

**Saturday, August 22nd - Antique and Vintage Show**

**Saturday, September 26th - Fall Craft and Vendor Show**

**Friday, Saturday, Sunday, November 6th,7th,8th - Allaire Auxiliary Stocking Stuffer**

**Saturday, November 14th - Holiday Craft and Vendor Show**



*For tickets and more information, check out our Allaire Village Eventbrite Page! Scan our QR code to see more!*



---

# The Village Star

---



(Benjamin West, *Penn's Treaty with the Indians*, 1771)

## The First Peoples of New Jersey

By Alec Rodriguez,  
Allaire Village Intern,  
Holy Family University

### Introduction

At least 10,000 years before the formation of what are now called the Delaware Tribe, the Lenni Lenape tribe of Indians were predominantly located within the states of New Jersey, Pennsylvania, and Delaware. They were originally denoted by the term "paleo-indian" (Moss Jr., 1991). This distinct group of ancient peoples were the first occupants within North America, approximately 13,000 years ago during the events of the last ice age (Moss Jr., 1991). Originally coming eastward from the asiatic continent across the Bering Strait land bridge known as Beringia, Paleo-Indians originally arrived within the western part of the United States, with specific groups ultimately making their way towards the eastern coast to settle (Moss Jr., 1991). Within the beginning of their time in North America, five specific time periods have been identified up until what is known as the Late Woodland Period. It begins almost 800 years before Christopher Columbus settled in America and extends past his expedition by a little over 150 years when the original thirteen colonies were formally established and operating independently (Moss Jr., 1991).

### Timeline:

**(BCE: Before Common Era, CE: Common Era)**

**Paleo Indian:** 10,500 BCE - 8,000 BCE

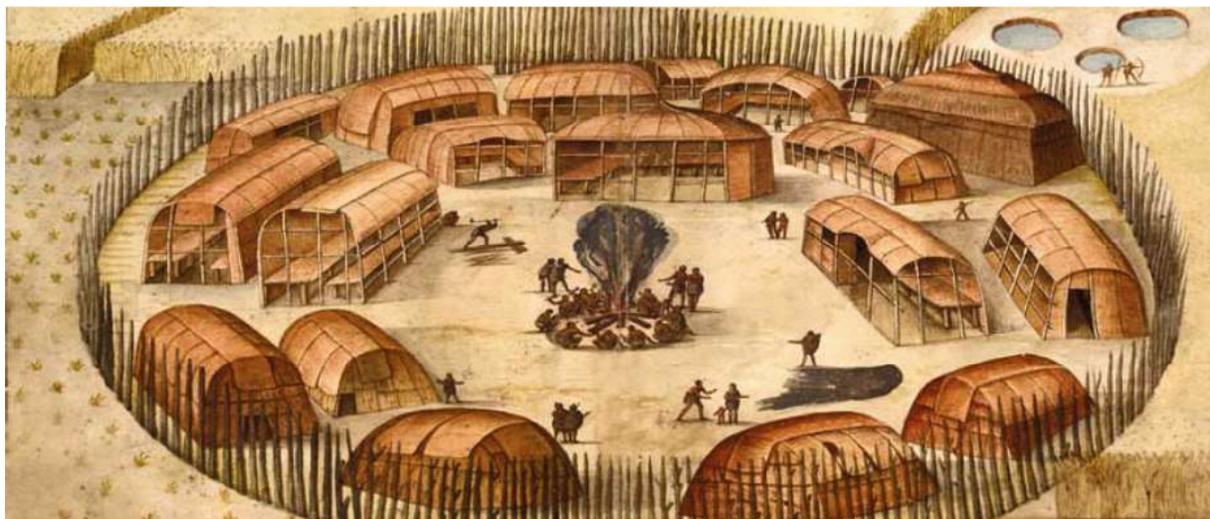
**Archaic Indian:** 8,000 BCE - 1750 BCE (The first pyramid was built around 2670 BCE, towards the end of this period.)

**Transitional:** 1,750 BCE - 1,000 BCE

**Early Woodland:** 1,000 BCE - 500 BCE

**Middle Woodland:** 500 BCE - 700 CE (The Roman Empire was founded about 450 years after 500 BCE.)

**Late Woodland:** 700 CE - 1650 CE (The Roman Empire fell almost 250 years before the beginning of this period.)



(Woodland Period of North America. Legends of America. (n.d.). <https://www.legendsofamerica.com/woodland-period/> )

## The Art of Self-Sufficiency

The Late Woodland Period was foundational for the Leni Lenape, as well as the Native American peoples. As you look around the Row House and Village Museum within The Historic Allaire Village, you may notice stone objects within display cases. These artifacts signify a strong Native American presence within the immediate area, as well as Allaire State Park, and many of them held much significance to the daily lives of the people who used them. Many of the artifacts you can see were found on Kessler Brothers Farm, which is now part of the water treatment plant located on Hospital Road within Wall Township, NJ. You will notice many distinct types of projectile points in neat assortments, many of which can be classified pequea, piney island, and bare island projectiles (R.V. Veit, personal communication, October, 2025). Additionally, you can find smaller projectile points used for hunting birds and small game (R.V. Veit, personal communication, October, 2025). Some other distinct artifacts you could see are the piney island and poplar island fishing spears, most likely utilized along the Manasquan River to fish (R.V. Veit, personal communication, October, 2025). Furthermore, stone knives used for cutting fabric or animal tendon were also necessary for day to day living, as they were a useful tool for crafting and foraging (R.V. Veit, personal communication, October, 2025).

## The Formation of a Permanent Culture

Some of the more technologically significant artifacts you can notice are things such as fishing weights, axe heads, mortars, pestles, hide scrapers, farming hoes, and even trade beads. These innovations can show us that towards the beginning of the Late Woodland Period, Native Americans moved from communal living and into small permanent settlements (Moss Jr., 1991). The glass trade beads within our display case resemble what European colonizers would have used to trade with Native Americans for specific goods. Most of these trade beads came from Holland and Venice, located in Italy and the Netherlands, and were greatly sought after by Native Americans such as the Leni Lenape (Illinois State Museum, n.d.). Additionally, the fishing weights and scrapers were important technologies utilized to help cultivate and process food for the community. Many times, scrapers were utilized to assist in the process of breaking down an animal, as well as in some instances, for woodworking and processing plant fibers (Nobles Pond, n.d.). Furthermore, the fishing sinker in our collection was used to hold up fishing nets to assist natives in the process of catching and processing marine life (North Lincoln County Historical Museum, n.d.).



---

## The Historic Village at Allaire

---



( Illustration of a Native American creating a stone tool, The William Trent House, <https://www.williamtrenthouse.org/archaeological-investigations.html>)

### How We Can Remember

As the Native Americans became displaced to the state of Oklahoma towards the end of the 19th century, it is important to remember the impact they have had on the land in which we currently reside. Many of the items you might come across along the ground such as arrow heads, pieces of ceramic, or trade beads may have belonged to a tribe. It is important to preserve the memory of these items in places that will take care of them and properly. They memorialize the history of this displaced population to share with others. It is easy to pick something up with a desire to keep it, but the object you may find could hold a significant story of the person(s) who once utilized it to survive. This is why it is important to consult with your local museum. You never know what you might be in possession of that could tell you valuable information about the lives of others.



#### Sources for The First Peoples of New Jersey:

1999.051.1 Grooved Sinker Stone. North Lincoln County Historical Museum. (n.d.). <https://northlincolncountyhistoricalmuseum.org/sinker/>

Beads and Trade. Illinois State Museum. (n.d.). [https://www.museum.state.il.us/ismdepts/anthro/beads/beads\\_trade.html](https://www.museum.state.il.us/ismdepts/anthro/beads/beads_trade.html)

End Scrapers at Nobles Pond. Nobles Pond - A Paleoindian Site. (n.d.). <https://www.noblespondpaleo.info/endscrapers.htm#:~:text=An%20end%20scraper%20is%20a>

Moss, G. H. (1991). Monmouth... our Indian Heritage (3rd ed.). Monmouth County Historical Commission.



#### Sources for Merriment, Drinking, & Tavern Life of the 1800s:

Alderman, Clifford Lindsey. "Old New England", Early American Life, 1977.

Coombe, Philip W. "James P. Allaire, His Life and Legacy, 1785-1900", Fairleigh Dickinson University, 1991.

Larkin, Jack. "Dining out in the 1830's", Teach U.S. History, 1999.

Larkin, Jack. The Reshaping of Everyday Life: 1790-1840. Harper & Row, 1988.

McCutcheon, Marc. "Everyday Life in the 1830s": A Guide for Writers, Students & Historians. 1993.

Rice, Kym S. "Early American Taverns: For the Entertainment of Friends and Strangers", Early American Life. 1983.

White, Benjamin (1755-1841). Stillwell's Genealogy of the White Family of Monmouth County, Vol. V.



---

## *The Village Star*

---

# Merriment, Drinking, & Tavern

## Life of the 1800s

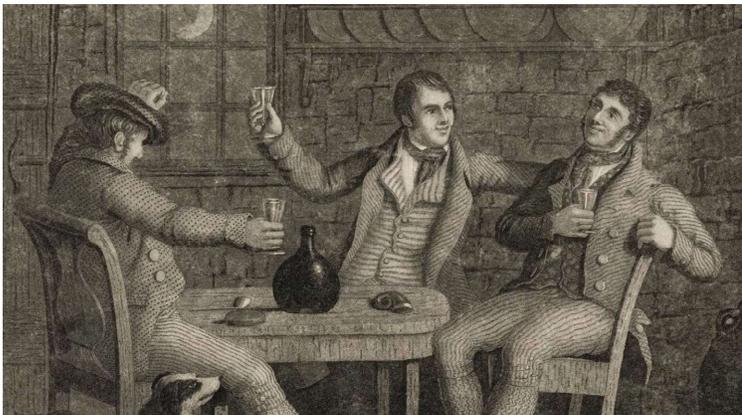
By Gillian Byrnes, Allaire Village Intern,  
Johns Hopkins University

Taverns in America were important places for gathering, socializing, and merriment, dating back to colonial times. Taverns were regularly visited by different types of working men, ranging from merchants, lawyers, clerks, judges, and physicians to farmers and blacksmiths. Together, they met to drink, gossip, and play games.

The social importance of taverns can be traced back to the early colonial era, where men met to discuss the latest developments in the colonies, as well as business and crops. Taverns were a meeting spot for conducting business and leisure alike, attracting all sorts of customers. While food and drink were plentiful, gossip and discussion were the most important ingredients in a tavern setting. Meeting regularly at the tavern for a friendly glass, laborers “frequently stopped on their way to the store or mill, drank hot toddy by the bar-room fire, and spent an hour or two talking” (Larkin, 1999). Topics ranged from community gossip to world affairs and business discussions.

Tavernkeepers were thought of as community leaders and were always eager to relay the most recent news to visitors. They were also largely responsible for keeping their community’s reputation in high regard with visitors traveling through town. “Since travelers passed news along to the tavernkeeper, he was the best informed man in the community” (Alderman, 1977). They often witnessed exchanges and formal meetings of patrons, so they were always up to date on the latest occurrences in town. Taverns also provided a space for the development of local news. Taverns had messages, advertisements, and legal notices posted on their walls to inform people of any town meetings, news, or court sessions that were happening.

Before the 1800s, it wasn’t uncommon to see women playing the role of tavernkeepers. Often, “widows were left with enough money or property to establish a tavern” (Alderman, 1977). These women succeeded in their occupation and contributed to the notion of tavernkeepers as pillars of the community. A local account from around 1770 details Benjamin White’s experience at the Black Point Tavern in Rumson, highlighting the kindness of Widow Marshe, the tavernkeeper:



Mary Evans/Everett Collection



## The Village Star

"The weather was very cold. I shot some fowl and in going for it on the ice I broke through, lost my gun in the water and came near drowning. John Hartshorne had been an eyewitness to all my struggles in the water then helped me to Widow Marshe's Tavern at Black Point. They put me to bed" (White, 1770?).

Entertainment in taverns had a large scope of ventures, with smoking, gaming, banquets, dances, private parties, public balls, and even plays and exhibitions. The most common games were card playing, chess, backgammon, and billiards. Largely an environment fueled by drunken gambling, it was even common for judges to take part in games and gambling after their court proceedings for the day. As the country's culture evolved, so did its entertainment offerings, especially in taverns. "Plays were occasionally performed in taverns, and an actual theatre was opened in Mrs. Suter's ballroom in Georgetown's Union Tavern in 1799" (Kym, 1983). In addition to this, taverns began to sponsor art exhibits, as "a display in 1799 at the Tontine Coffee House in New York City boasted an elegant collection of paintings imported from Europe" (Kym, 1983). More elaborate forms of entertainment grew to include fireworks, wax figure displays, and eccentric traveling circus acts.

At this time, taverns were thought of as the most widely accessible establishment. They were also considered by many to be "the most important gateway to the primarily male world of drink and disorder" (Larkin, 1988). To fuel the alcohol-stimulated banter, taverngoers were offered a wide variety of refreshments, including hard cider, a staple of Northern taverns, "gin sling - a drink



*"Merrymaking at a Wayside Inn".*

Attributed to John Lewis Krimmel. 1813. The Metropolitan Museum of Art.



*"Barroom Dancing".* Attributed to John Lewis Krimmel. 1820. The Library of Congress.

comprised of gin, lemon, and other ingredients", ale cocktails - "mixed drinks comprised of ale, ginger, and pepper, flip - a drink comprised of beer, rum, and sugar", or "blackstrap - slang for any cheap alcohol, named after the thick molasses used in the process of industrial alcohol" (McCutcheon, 1993).



# The Village Star

With the extensive amounts of alcohol that were being consumed in the U.S. during the eighteenth century, the nineteenth century sparked a movement to counteract this practice.

1840s: (Choice of drinks at a fashionable bar-room, from an advertisement)

Plain mint julep	I.O.U.	Milk punch
Fancy do	Tippe na Pecco	Cherry do
Mixed do	Moral suasion	Peach do
Peach do	Vox populi	Jewett's fancy
Pineapple do	Ne plus ultra	Deacon
Claret do	Shambro	Exchange
Capped do	Virginia fancy	Stone Wall
Strawberry do	Knickerbocker	Sifter
Arrack do	Smasher	Soda punch
Racehorse do	Floater	Slingflip
Sherry cobbler	Pig and whistle	Cocktail
Rochelle do	Citronella Jam	Apple-jack
Tip and Ty	Egg Nog	Chain-lightning
Fiscal agent	Poor man's punch	Phlegm-cutter
Veto	Iced do	Tog

Marc McCutcheon. *Everyday Life in the 1830s: A Guide for Writers, Students & Historians*. 1993.

## 94. Brandy Smash.

(Use small bar glass.)

- $\frac{1}{2}$  table-spoonful of white sugar.
- 1 do. water.
- 1 wine-glass of brandy.

Fill two-thirds full of shaved ice, use two sprigs of mint, the same as in the recipe for mint julep. Lay two small pieces of orange on top, and ornament with berries in season.

## 95. Gin Smash

(Use small bar glass.)

- $\frac{1}{2}$  table-spoonful of white sugar.
- 1 do. water.
- 1 wine-glass of gin.

Fill two-thirds full of shaved ice, use two sprigs of mint, the same as in the recipe for mint julep. Lay two small pieces of orange on top, and ornament with berries in season.

Jerry Thomas. *The Bartender's Guide on How to Mix Drinks*. 1876.

Temperance emerged as a movement in the nineteenth century, with the founding of the American Temperance Society in 1826. Temperance was motivated by the cause to promote drinking in moderation, but then evolved to encourage the complete restriction of liquor. In response to rising concerns of Americans drinking alcohol in excess, "by 1840, it had declined by more than two-thirds for the nation as a whole" (Larkin, 1988). It is widely believed that James P. Allaire was an early advocate for temperance, although his approach might have been more situational. Although he encouraged temperance in both the Allaire Works in New York and the Howell Works in Monmouth County, "it is doubtful that he was completely against spirits. He probably believed liquor belonged in its place, but not in business" (Coombe, 1991). According to an 1885 article about the Howell Works, "old casks in the cellars of the decaying storehouse testify to the variety and quantity of liquors sold there" (Coombe, 1991).

Many old taverns located in Monmouth County were open around the time that the Howell Works was in business. One of these was located in the present town of Mantoloking, called Uncle Jakey's Tavern, built in 1811 and remained there until the 1870s. Owned by Jacob Herbert, this tavern was known to cater to local fishermen and hunters.

Taverns have proved to be important places for social gatherings since the turbulent times of the Revolutionary War. Providing areas for prominent men of the time to think and share ideas, taverns were more than just a place for drinking, eating, and playing games. They shaped the early years of this country by bringing people together, building communities, and forming future social movements.



---

The Historic Village at Allaire

---

# Winter Highlights



## Snow Days in the Village



The icy, snowy conditions we had this year created a winter wonderland in the village. Those that braved the cold were greeted to a beautiful sight of the sleeping village nestled in its snow blanket. The serenity of Allaire Village could be seen and heard in the icicles that lined the roofs, the squirrels and chipmunks that scurried across the snow banks, and the ice and snow glittering in the sun.

Now the village is beginning to wake up for spring, buildings are being refreshed for the season, birds are returning from their winter homes, and the staff is getting ready for a plethora of new events and activities.



---

The Historic Village at Allaire

---

# Winter Highlights

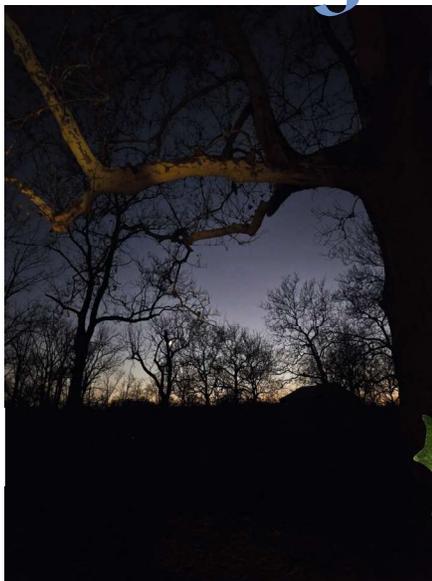
## Holiday Cheer

Santa and his helpers visited the village this year to bring lots of Holiday Cheer! This past December we increased the nights offered for Holiday Evening Strolls. Lantern Tours also sold out.

Thank you to everyone who joined the wintery fun and watched the first snow fall in the village, the tree lighting, listened to the fiddler, and said hello to Father Christmas!

We always appreciate your support and contributions to Allaire Village through out the year. They are what keep us going and allow us to be there for the community while providing events and education to everyone.

Unfortunately we had to say good-bye to Gerald Charles Dickens, the great, great grandson of Charles Dickens, who performed "A Christmas Carol" with us for the past three years. Gerald Dickens decided to retire and will no longer be traveling to perform overseas. He will however still perform in his home country of the United Kingdom for limited performances and events in case you find yourself across the pond.





# The Village Star

## A Thank You To Our Annual Sponsors & Grantors



Allaire Village, Inc. is proud to have received grants from these generous funders:

**New Jersey Historical Commission,**

**a division of the Department of State**

**Preserve New Jersey Historic Preservation Fund**

**Amboy Foundation**

**Brisbane Associates**

**Estate of Evelyn Frostick Kessler Morton**

**FJ Brotherton Charitable Trust**

**Impact 100 Jersey Coast**

**Manasquan Bank Charitable Foundation**

**Monmouth Park Charity Fund**

**New Jersey Arts and Culture Renewal Fund at the Princeton Area Community Foundation**

**New Jersey State Questers**

**Notaboat Fund**

**Sandpiper Questers**

**The Gant Foundation**

**The Tracy H. Dickinson Foundation, Inc.**

## The Historic Village at Allaire Board of Trustees

Ellie Eith, Chairman

Jason Bryant, Vice Chairman

Charles A. Brisbane, Treasurer

Tom Laverty, Secretary

Russ McIver

Dara McGuinness

John Hein

Chrissy Buteas

Jody Herkloz

## Allaire Village Inc. Staff

Hance M. Sitkus, CPA, Executive Director

Daryl Lynn O'Connell, Director of Development & Operations

Felicity Bennett, Museum Collections Manager

Bonnie Brown, General Store Manager

Cynthia Dwyer, Chapel Coordinator

Sharon Knauf, Bakery Manager

Ren Kelly, Museum Education & Tour Manager

Waine Heffelfinger, Facilities Coordinator

Patrick Trushell, Facilities Coordinator

Shelby Register, Historical Outreach Coordinator

Kara Colonna, Special Events Manager

Alex Capobianco, Library & Archive Coordinator

(732) 919-3500

[allairevillage.org](http://allairevillage.org)

Check out our Facebook and Instagram!

@TheHistoricVillageAtAllaire

## State Parks, Forest & Historic Sites: Allaire State Park

Mark Texel, State Historic Sites Administrator

Jenny Felton, Central Regional State Park Superintendent

Inga Gabliks, Allaire State Park Superintendent